



Station Order Revised Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, October 23, 2012 to Sunday, October 28, 2012

12832

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KTVX-TV

						Tue	Wed	Thu	Fri	Sat	Sun	Total
						Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Gross Rate			23	24	25	26	27	28	
KTVX 6a News	EM	M-F	\$95.00					1				1
6:00 AM 6:30 AM		30	\$95.00									
KTVX 6:30a News	EM	M-F	\$130.00			1						1
6:30 AM 7:00 AM		30	\$130.00									
Good Morn America	EM	M-F	\$200.00					1				1
7:00 AM 9:00 AM		30	\$200.00									
Sold out at LUR per KTVX. Move to L2 to clear.												
The Doctors	DT	M-F	\$125.00						1			1
9:00 AM 10:00 AM		30	\$125.00									
Ellen	EF	M-F	\$250.00				1					1
3:00 PM 4:00 PM		30	\$250.00									
KTVX 4p News	EN	M-F	\$250.00				1	1				2
4:00 PM 4:30 PM		30	\$500.00									
Sold out at LUR per KTVX. Move to L2 to clear.												
KTVX 4:30p News	EN	M-F	\$250.00						1			1
4:30 PM 5:00 PM		30	\$250.00									
Sold out at LUR per KTVX. Move to L2 to clear.												
KTVX 5p News	EN	M-F	\$250.00			1						1
5:00 PM 5:30 PM		30	\$250.00									
Sold out at LUR per KTVX. Move to L2 to clear.												
KTVX 6p News	EN	M-F	\$325.00									1
6:00 PM 6:30 PM		30	\$325.00									
Sold out at LUR per KTVX. Move to L2 to clear.												
Station Gross Totals			\$2,125.00			2	3	3	2			10

Change Rate

Suzanne Collins

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Date/Time Sent: 10/22/2012 12:33:26 PM

KTVX-TV

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